

LUXURY SUMMIT 2021

EVENT PROGRAM

- 8:45 AM **WELCOMING REMARKS**
Federico Tozzi, Executive Director, Italy-America Chamber of Commerce
- 8:50 AM **INTRODUCTION**
Alberto Milani, IACC President and Senior Advisor CDO Luxury Division, Richline Group, A Berkshire Hathaway Company
- 8:55 AM **KPMG INDUSTRY INSIGHTS**
Julia Wilson, Managing Director, KPMG
- 9:15 AM **PANEL DISCUSSION: HOW LUXURY AND SUSTAINABILITY CAN FOSTER THE ULTIMATE CREATIVITY**
Moderated by Venanzio Ciampa, President, The Promotion Factory
Panelists:
- Michael Beutler, Director of Sustainability Operations, Kering
- Susan Rockefeller, CEO & Founder, Musings Magazine
- Michele Sofisti, President, Sofos Management
- 10:00 AM **PANEL DISCUSSION: HOW DIGITIZATION INSPIRED INNOVATION AND ACCELERATION IN THE LUXURY INDUSTRY**
Moderated by Milton Pedraza, CEO, The Luxury Institute
- Brad Davis, Co-Founder & Chief Executive Officer, DataLucent
- Jason Holland, President of Global Business, Firework
- Kareen Mallet, Founder, Replika Software
- 10:45 AM **PANEL DISCUSSION: B2C WITH NO FILTERS"**
Moderated by Alberto Milani, IACC President and Senior Advisor CDO Luxury Division, Richline Group, A Berkshire Hathaway Company
- Thierry J. Chaunu, Co-Founder & President, BeauGeste Luxury Brands
- Jon Pearce, Global Chief Creative Officer, Hudson Rouge
- Chip Smith, Chief Marketing Officer, Jedora
- 11:30 AM **HOW DIVERSITY DRIVES INNOVATION AND VALUE**
Moderated by Maria Pia Ebreo, Fortune Italia
- Francesca Di Lenardo, Founder, Insium
- Lorenzo Lotesto, Managing Director, Fantini Group
- Valeria Mangani, President Sustainable Fashion Innovation Society
- 12:15 PM **Q&A SESSION**
- 12:45 PM **CLOSING REMARKS**
Alberto Milani, IACC President and Senior Advisor CDO Luxury Division, Richline Group, A Berkshire Hathaway Company