



Town Hall Meeting:
Erasmus for Young Entrepreneurs (EYE)

November 4, 2020



L'Europa alla portata della vostra impresa

eurosportello
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UNIONCAMERE
VENETO

Erasmus for Young
Entrepreneurs Global 

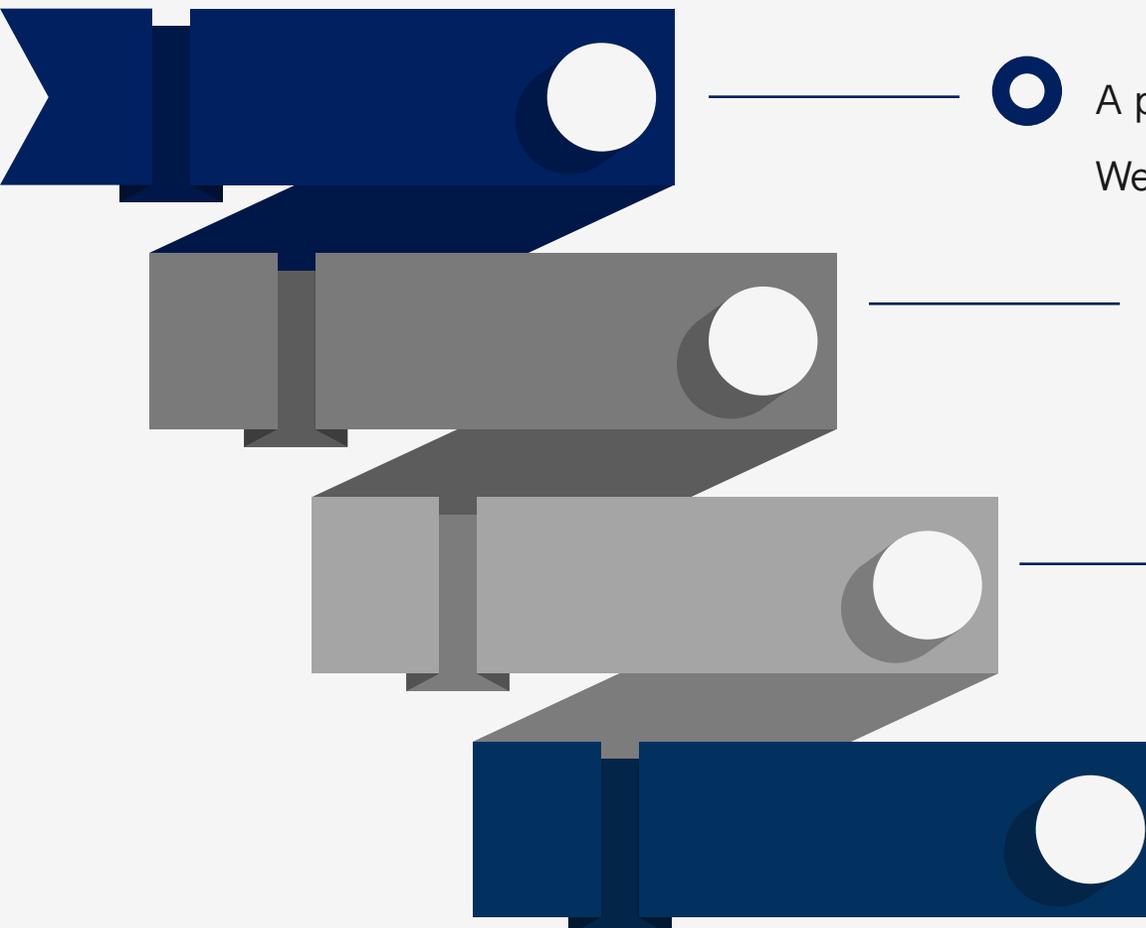


Erasmus for Young Entrepreneurs

What is Erasmus for Young Entrepreneurs (EYE)?

- EU-funded exchange program for entrepreneurs (individuals!) from the 28 EU members states and 10 additional countries.
- 1-6 months exchanges for new entrepreneur (NE) with experienced entrepreneur (HE) abroad
- Opportunity to exchange knowledge, business ideas, contacts and experiences
- Financial support is provided by the program for the stay abroad (amount depends on destination and length of exchange)

What is EYE Global?



- A pilot project, that started in March 2018 and will run through March 2021. We are awaiting confirmation for the extension of the program.

- An extension of the Erasmus for Young Entrepreneur's exchange Program, which extends to markets outside of Europe such as the United States, Singapore and Israel.

- Transfer of knowledge and experience between European new entrepreneurs and experienced entrepreneurs based outside Europe, for 1-3 months.

- Funding for the stay of the new entrepreneur is provided by the European Union. EYE Global is open only to EU nationals, residing in the EU Member States.



EYE Global: Who We Are

- This is an Initiative of the European Union
- Coordinated by EUROCHAMBRES- Association of European Chambers of Commerce and Industry
- Implemented by:
 - Camera di Commercio Italiana in Belgio covering (Singapore and Israel)
 - Unioncamere Veneto covering (USA- State of New York)
 - EOC International covering (USA- State of Pennsylvania)
- Local implementation is supported by local stakeholders





ITALY-AMERICA CHAMBER OF COMMERCE, NEW YORK



About us

Founded in New York in 1887, the Italy-America Chamber of Commerce (IACC) is a private, not-for-profit, membership organization that represents the interests of companies that have, or that are interested in establishing business and commercial relations between the United States and Italy. We bring together businesses – ranging from individual entrepreneurs to large corporations – and advance the interests of our members through contacts and interaction with government agencies, trade associations and leading international organizations.





New Entrepreneur

Would-be/aspiring entrepreneur or newly established entrepreneur (less than 3 years of experience)

Host Entrepreneur

Experienced entrepreneur with more than 3 years of experience



How can I participate?



1. Contact your local contact point

Interested Entrepreneurs can reach out to their local [contact point](#) and apply online via the EYE online platform.

2. Online Application

Elements of an online application:

- Your CV;
- Clearly expressed motivation and expectations- if an EYE alumni, demonstrate the learning curve;
- Business plan

3. Finding a suitable Host Entrepreneur (HE)

This can be achieved in a few different ways- through online platform, individual research and/or with help from EYE Global.

4. Start your exchange

Entrepreneurs will be supported during the preparation and the implementation of the exchange by their Intermediary Organization (IO), the host's IO and the EYE Global consortium.



The Benefits

Host Entrepreneur

- Access new skills and innovative knowledge
- Work with a fresh mind contributing new ideas
- Gain knowledge and intelligence about the foreign markets
- Opportunity to establish a new business partnership with an entrepreneur from another country



New Entrepreneur

- Get practical experience & advice from seasoned entrepreneur
- Develop international contacts
- Get knowledge about foreign markets
- Providers, clients, co-venturing opportunities



Travel to the United States

- A citizen of a foreign country who seeks to enter the United States generally must first obtain a U.S. visa, which is placed in the traveler's passport, a travel document issued by the traveler's country of citizenship.
- Having a U.S. visa allows you to travel to a port of entry, airport or land border crossing, and request permission of the Department of Homeland Security (DHS), Customs and Border Protection (CBP) inspector to enter the United States.
- *While having a visa does not guarantee entry to the United States, it does indicate that a consular officer at a U.S. Embassy or Consulate abroad has determined you are eligible to seek entry for that specific purpose.*
- DHS/CBP inspectors, guardians of the nation's borders, are responsible for admission of travelers to the United States, for a specified status and period of time. DHS also has responsibility for immigration matters while you are present in the United States.





U.S. Visas

There are several steps to apply for a visa. The order of these steps and how you complete them may vary by U.S. Embassy or Consulate. Please consult the instructions on the [U.S. Embassy or Consulate website](#).

The most commonly used Visas for the EYE Global Program are:

- B Visa
- ESTA/Visa Waiver Program
- J-1 Visa

Business Visa (B-1)

A foreign national traveling to the United States to conduct temporary business needs a visitor visa (B-1) unless qualifying for entry under the Visa Waiver Program.

Complete the Online Visa Application

- Online Nonimmigrant Visa Application, [Form DS-160](#) – [Learn more](#) about completing the [DS-160](#). You must: 1) complete the online visa application and 2) print the application form confirmation page to bring to your interview.
- **Photo** – You will upload your photo while completing the online Form DS-160. Your photo must be in the format explained in the [Photograph Requirements](#).

Schedule an Interview

Interviews are generally required for visa applicants with certain limited exceptions below. Consular officers may require an interview of any visa applicant.

You should schedule an appointment for your visa interview at the [U.S. Embassy or Consulate](#) in the country where you live.

Wait times for interview appointments vary by location, season, and visa category, so you should apply for your visa early. Review the interview wait time for the location where you will [apply](#)



Business Visa (B-1)

Prepare for Your Interview

Fees - Pay the non-refundable visa application fee, if you are required to pay it before your interview. If your visa is approved, you may also need to pay a visa issuance fee, if applicable to your nationality. Fee information is provided below: **\$160** **Select your nationality to see Issuance Fee**

Review the instructions available on the website of the [U.S. Embassy or Consulate](#) where you will apply to learn more about fee payment.

Gather Required Documentation

Gather and prepare the required documents before your visa interview:

Passport

Nonimmigrant Visa Application, [Form DS-160](#) confirmation page.

Application fee payment receipt

Photo

Full list can be found by clicking [here](#)

Please note that **Additional Documentation May Be Required

Attend Your Visa Interview

A consular officer will interview you to determine whether you are qualified to receive a visitor visa. You must establish that you meet the requirements under U.S. law to receive a visa.

Entering the United States

A visa allows a foreign citizen to travel to a U.S. port-of-entry (generally an airport) and request permission to enter the United States. A visa does not guarantee entry into the United States. The Department of Homeland Security (DHS), U.S. Customs and Border Protection (CBP) officials at the port-of-entry have authority to permit or deny admission to the United States. If you are allowed to enter the United States, the CBP official will provide an admission stamp or a paper Form I-94, Arrival/Departure Record. Learn more about admissions and entry requirements, restrictions about bringing food, agricultural products, and other restricted/prohibited goods, and more by reviewing the [CBP website](#).



Visa Waiver Program/ESTA

The Visa Waiver Program (VWP) enables most citizens or nationals of participating countries* to travel to the United States for tourism or business for stays of 90 days or less without obtaining a visa. Travelers must have a valid Electronic System for Travel Authorization (ESTA) approval prior to travel and meet all requirements explained below. If you prefer to have a visa in your passport, you may still apply for a visitor (B) visa.

Requirements for Using the Visa Waiver Program (VWP)

You must meet **all** of the following requirements to travel to the United States on the VWP:

- Must Be a Citizen or National of a VWP Designated Country
- Each Traveler Must Have a Valid ESTA
- Have the Correct Type of Passport

- Full requirements are listed on the following website <https://travel.state.gov/content/travel/en/us-visas/tourism-visit/visa-waiver-program.html>

- For additional questions visit this website <https://www.cbp.gov/travel/international-visitors/visa-waiver-program>



Visa Waiver Program/ESTA

What do I need to apply?

- Valid passport(s) from a Visa Waiver Program country.

[List of Visa Waiver Countries](#)

- Traveler's valid email address.
- Traveler's home address and phone number.
- Traveler's emergency point of contact phone and email.

•Payment method:

Fee for application is \$14.00 USD.

Valid payment methods include MasterCard, VISA, American Express, Discover (JCB or Diners Club only), and PayPal.

- To start an application click here <https://esta.cbp.dhs.gov/>

***Please note that the Italy-America Chamber of Commerce does not provide NE with assistance in completing B-1 Visa or ESTA applications (VWP)*



J-1 Visa

Exchange visitor (J) visas are nonimmigrant visas for individuals approved to participate in exchange visitor programs in the United States.

- The J-1 Visa is a cultural exchange visa issued by the U.S. Department of State, affording foreign students and professionals the opportunity to pursue practical, on-the-job training in the United States.
- The Exchange Visitor Program facilitates exchanges that allow people from around the world to gain a firsthand understanding of U.S. culture and institutions and foster a better understanding of the American perspective on a variety of issues.
- Under the auspices of the Bureau of Educational and Cultural Affairs, the IACC launched its J-1 Exchange Visitor program in 2002 with the mission to promote trade relations and encourage cultural and commercial ties between Italy and the United States.
- We are authorized to vet and approve training programs in two categories—Interns and Trainees—and in the following fields: Management, Business, Commerce, and Finance and Public Administration and Law.
- For more information on eligibility requirements to participate in this program please consult our website - <https://www.italchamber.org/guide-to-j-1-visa-program/>

*****Please note that the Italy-America Chamber of Commerce is a Department of State recognized sponsoring organization, and can assist you in obtaining a J-1 visa if you and your host company meet the requirements.***





The Current State of Affairs

Currently there are two Presidential Proclamations in effect which suspend entry into the United States:

- Proclamation 9994 on Suspension of Entry as Immigrants and Nonimmigrants of Certain Additional Persons Who Pose a Risk of Transmitting Novel Coronavirus.
- Proclamation 10014 on Suspending Entry of Aliens Who Present a Risk to the U.S. Labor Market Following the Coronavirus Outbreak

Presidential Proclamation 9994



- Proclamation 9994 on suspension of entry as immigrants and non-immigrants that went into effect at 11:59 p.m. eastern daylight time on March 13, 2020, limiting entry to the United States from countries that are part of the Schengen Area.
- For purposes of this proclamation, the Schengen Area comprises 26 European states: Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, and Switzerland.
- Currently there is no expiration date for this Proclamation
- Full proclamation can be found by clicking [here](#)



Presidential Proclamation 9994



• For more information on travel to the United States please visit the following website:

• <https://www.iatatravelcentre.com/world.php>

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• <https://travel.state.gov/content/travel/en/traveladvisories/presidential-proclamation--travel-from-europe.html>

• [https://esta.cbp.dhs.gov/?utm_source=\(direct\)&utm_medium=\(none\)&utm_term=undefined&utm_content=undefined&utm_campaign=\(not%20set\)&gclid=undefined&dclid=undefined&GAID=1963308356.1601394573](https://esta.cbp.dhs.gov/?utm_source=(direct)&utm_medium=(none)&utm_term=undefined&utm_content=undefined&utm_campaign=(not%20set)&gclid=undefined&dclid=undefined&GAID=1963308356.1601394573)

• <https://esta.cbp.dhs.gov/esta>



Presidential Proclamation 10014



- Proclamation 10014 on the Suspension and Limitation on Entry. The entry into the United States of any alien seeking entry pursuant to any of the following nonimmigrant visas (J, H and L) is hereby suspended and limited.
- This Proclamation is in effect until December 31, 2020 and can be extended if need be.
- Full proclamation can be found by clicking [here](#)



Frequently Asked Questions

1. What kind of Visa do I need to travel to the United States?
2. What is the current Host Entrepreneur availability to host a New Entrepreneur and restrictions related to COVID19?
3. Who is in charge of the VISA application? New Entrepreneur or Intermediary Organization? How long does it take to obtain a VISA?
4. Is it possible to travel to New York or do I have to request a special permission because of COVID?
5. Is there a deadline by which I need to complete my exchange in New York?
6. When is it possible to travel to the United States and start my EYE exchange?
7. Is it possible to travel to the United States during COVID-19 pandemic?
8. What type of Visa is required to enter the United States?
9. What is the timeline for an EYE application from start to finish?



Frequently Asked Questions Continued

10. Can I travel to the United States with an ESTA?
11. Are Host Entrepreneurs working remotely?
12. In case of a fruitful collaboration, is it possible to extend my visa and stay in the country longer?
13. Are there other options to co-finance the EYE exchange on top of the 1000 euros/month?
14. How can I qualify as a Young Entrepreneurs? Is it by age or by how long I have been running my business?
15. Does the exchange need to be completed by the end of May 2021, the new program extension deadline?
16. Is it possible for a New Entrepreneur to propose to an Intermediary Organization a specific company that they would like to pursue an exchange with so that they may be registered on the EYE Program platform?





Thank you!

For further information:

EYE

www.erasmus-entrepreneurs.eu

EYE Global

<http://eyeglobal.eu/>

Italy-America Chamber of Commerce

<https://www.italchamber.org/e-y-e/>

