2019 IACC LUXURY SUMMIT

November 19th 2019

Sponsorship Levels & Benefits

On November 19th, 2019, the Italy-America Chamber of Commerce in collaboration with KPMG and the Luxury Institute will be hosting the third Luxury Summit.

This year's theme, **"Defining the Toolkit for the Next Generation of Renaissance Leaders in Luxury,"** explores emerging trends in luxury management and takes a closer look at the dynamic skills and capabilities that will be crucial to inspiring, innovating, and informing the next generation of luxury retail.

We will be joined by top luxury leaders and industry experts who will share their knowledge and expertise with attendees in a series of interactive panel discussions. Participants will also have the opportunity to share know-how and network with fellow luxury professionals during the day-long program.

Past sponsors have included companies such as:

CONTARDI
EMIRATES
LOCONTE & PARTNERS
GLOBAL LUXURY AND MANAGEMENT PROGRAM
TUCANO

This sponsorship package offers you the opportunity to strengthen your presence in the Italian community in New York. By becoming a sponsor for our Italian Luxury and Design summit with over 150 attendees, you will receive the following comprehensive benefits:

Organized in collaboration with:

LUXURY INSTITUTE LLC®
the expertise of emotionally intelligent luxury

KPMG

Platinum ($3,000)

- **Large company logo** on electronic event invitations
- **Large clickable company** logo on the event page
- **Large company logo** on the attendance list distributed at the event
- **Company banner** may be displayed
- Three (3) **complimentary tickets** to event
- Opportunity to **distribute company promotional materials** at the event
- **Three (3) dedicated postings** on all social media platforms
- **Company logo (with link to website)** to appear on all event emails
- Opportunity to **live stream** the event to your employees/students

Gold ($2,000)

- **Smaller company logo** on electronic event invitations
- **Smaller company logo** on the event page
- **Smaller company logo** on the attendance list distributed at the event
- **Company banner** may be displayed
- **Two (2) complimentary tickets** to event
- **Two (2) dedicated postings** on all social media platforms
- Opportunity to **live stream** the event to your employees/students

Silver ($ 1,000)

- **Company logo** on event invitation
- **Company listing** on the attendance list distributed at the event
- **Company banner** may be displayed during the event
- **One (1) complimentary ticket** to the event
- **One (1) dedicated posting** on all social media platforms

For further information on these and other sponsorship opportunities, please contact:

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