



# Erasmus for Young Entrepreneurs Global

## The program, its goals and actions

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## Erasmus for Young Entrepreneurs (EYE)

### The European exchange program for entrepreneurs

- The EU initiated the program in **2009** to **stimulate entrepreneurship** and encourage cross-border trade in Europe and increase SMEs competitiveness
- The extended version **EYE Global** was started in 2018 and covered **USA, Singapore and Israel**
- Since 2021 it was further extended to **Canada, South Korea, Taiwan**

Erasmus for Young  
**Entrepreneurs**

Erasmus for Young  
**Entrepreneurs**  **Global**



## What is it?



- **Mentor and competence exchange program**
- **Collaboration between experienced entrepreneur and aspiring or young entrepreneur (no internship)**
- **1 to 3 months**



## Erasmus for Young Entrepreneurs (EYE) in Numbers



**+10.500 Business exchanges**



**+19.000 Profiles of Young Entrepreneurs**



**+ 12.000 applications of Host Entrepreneurs and Mentors**



**Across the 45 (27 EU countries + candidates)**



## Who can participate?

### New Entrepreneurs

- ✓ People interested in founding a company with a business plan
- ✓ Entrepreneurs who have been running their own startup/company for less than 3 years
- ✓ **All the New Entrepreneurs must have EU citizenship**

### Host Entrepreneurs

- ✓ Experienced entrepreneurs (owner/CEO) with more than three years of experience in the performance of their SME based in US – New York State
- ✓ Person directly involved with entrepreneurship at SME board level (not employed).



## Benefits

Gain market  
insights

Exchange of  
competences

Fresh perspectives  
on your business  
and new input

Added value  
thanks to new skills  
brought to your  
company

Extend network to  
EU marktes and  
possible  
collaboration



## How does it work?

### Registration

- ✓ Creating your profile (supported by IACC + UCV)
- ✓ Upload CV

### Matchmaking

- ✓ Access to the database of potential young entrepreneurs
- ✓ Support from IACC in finding a suitable counterpart

### Preparation

- ✓ Agree on the tasks and activities
- ✓ No visa needed, no remuneration
- ✓ NE will receive monthly financial support by the EU

### Collaboration

- ✓ Welcome the NE at your company and start collaborating together
- ✓ Around 5 hours per week mentoring





### Tommasoli (NE)



- ✓ NE from Italy and founder of Tommasoli Visual Factory, <https://www.tommasolivisualfactory.com/it/>
- ✓ Sector of activity: Visual storytelling for corporate and territorial heritage
- ✓ Insights into the daily business of a larger social media agency, employee interviews, trainings and how Google Ads work

### Evangelista (HE)

- ✓ HE from New York, CEO Central Holidays, <https://www.centralholidays.com/>
- ✓ Acts as a mentor and gives constructive feedback and advice to NE
- ✓ Fresh, new perspective on his own business
- ✓ “Working with Filippo opened up the opportunity to develop further travel packages ideas [...] and to further develop the product offered”.

### Tommasoli (NE)

This is the trailer of Tommaso's short film  
"An Italian Story"

<https://vimeo.com/700769027>



## How to participate?

- ✓ Discover if you are eligible and contact our local point of contact **Alice**
- ✓ Fill in the Registration Form
- ✓ Send your updated **CV** to Alice



**Alice Biagini**  
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## Useful Links

- Official Website: [www.eyeglobal.eu](http://www.eyeglobal.eu)
- Official Website IACC: <https://www.italchamber.org/>
- Info Page AICCA and EYE Global:  
<https://www.italchamber.org/e-y-e/>
- Erasmus for Young Entrepreneurs home page:  
<https://www.erasmus-entrepreneurs.eu/>

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**Entrepreneurs**  **Global**



An initiative of the  
European Union

# Thank you for your attention!



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